

# Curriculum vitae

Hello,

My name is Clara.

I am looking for a job in Interaction as a Service designer or UX/UI designer.

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# Education & Studies



2013 / 2015 **Fourth and Fifth years at L'École de Design Nantes Atlantique, France**

*Preparing a five year Master's Degree in Information Design*

Dedicated to data system innovation.

The successful completion of this two-year program leads to a Master's Degree in Design, certified by the French Ministry of Higher Education.

2014 / 2015 **Master Degree at L'Institut d'Économie et de Management de Nantes, France**

*Preparing a double Master's Degree in Business Administration and Management*

Dedicated to management and Business administration for design projects.

The successful completion of this one-year program leads to a Master's Degree in Management and Business Administration, certified by the French Ministry of Higher Education.

2011 / 2013 **Second & Third years of a five year Master's Degree at L'École de Design Nantes Atlantique, France**

*Specializing in Interaction Design*

UI / UX design

Graphic design

New Media

Motion Design

Management and Marketing studies

Individual & team based projects in partnership with professional designers

2010 **Foundation course leading to the competition entrance examination into Interaction Design at L'École de Design Nantes Atlantique, France**

*Acquiring basic design skills and techniques*

Practical workshops in packaging, graphic, spatial, interaction and product design

2008 / 2010 **First and Second years at Paris X – University, France**

*Specializing in French Law*

Acquiring fundamentals in French Law system and in French politics

2008 **Baccalauréat**

*Equivalent to a High School Diploma or A-Levels*

Specializing in economics and social science, passed with honors

# Work Experience /

2015 **Upperquad**

*UX/UI design five-month internship*

Upperquad is a design studio created in 2009. Based in San Francisco, Upperquad offers their expertise in mobile and web unique experiences for the greatest clients in the Bay area.

[www.upperquad.com](http://www.upperquad.com)

Web design for Google, Facebook, Cadreon;  
Conception and design of games for Santa Tracker  
2015.

2013 **SuperHeroes Amsterdam**

*Interaction design and Community Management six-month internship*

SuperHeroes Amsterdam is a Dutch digital agency, working for brands in order to offer them their expert knowledge on Digital Strategies, viral videos and community management.

[www.hellosuperheroes.com](http://www.hellosuperheroes.com)

Managing communities of Diesel and LG on social networks; Concepting and designing interfaces, presentation, and managing projects.

2010 / 2013 **We are doers**

*Member of a student's union, at L'École de Design Nantes Atlantique*

We are doers is an association of students aiming at promoting sustainable design and innovation with an entrepreneurial mind.

[www.wearedoers.org](http://www.wearedoers.org)

2013 : First secretary

2012 : President

2011 : Community Manager

2012 **Demagis Interactive**

*Interaction design and Marketing Strategy two-month internship*

Demagis Interactive is a French start-up, working for brands in order to offer them their expert knowledge on Digital Marketing Strategies.

[www.demagis.com](http://www.demagis.com)

Creating Web and Mobile interfaces, logos, newsletters, videos; Working in a team and respecting tight deadlines

# Project Experience



## La Poste Group

2014 / 2015 *Secondary residence stewardship one-year project  
(CONFIDENTIAL)*

La Poste is a private group for mail delivery in France. With an edge on new technologies, La Poste is aiming at creating innovative services.

[www.laposte.fr](http://www.laposte.fr)

Project Management : Marketing, Design, Strategy, Business...

## Orange Lab

2013 *Conceptual Service for Orange's Users*

Resonance is an app for Orange's users. Regarding the relationship (phone calls, messages, e-mails..) between two users, this app creates a unique ringtone.

[www.orange.fr](http://www.orange.fr)

Conception, Design UI / UX, Presentation

2014 *Visualization of projects into/between R&D teams  
(CONFIDENTIAL)*

Conception, Design UI / UX, Presentation

## GDF Suez

2014 *Platform for visualizing articles on Innovation and Smart grids*

*(CONFIDENTIAL)*

GDF Suez is a leading energy service company in Europe. They are aiming at promoting their expertise on Innovation and renewable energies.

[www.gdfsuez.fr](http://www.gdfsuez.fr)

Tablet interface, Gameplay, Conception, Design, Motion...

## Boijmans Museum

2013 *Interactive website for «The Future Of Fashion is Now» exhibition*

The exhibition «The Future of Fashion is Now» took place in Netherlands. Therefore, we built a website to engage visitors, fashion lovers and users into discussions with fashion designers.

[www.futureoffashionisnow.net](http://www.futureoffashionisnow.net)

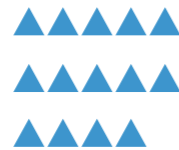
Interaction Design, Development, Management

## Akipaj

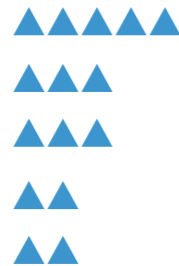
2012 *Dashboard for Budget Management Software*

Conception, Design UI / UX

# Skills & Hobbies



**Software**  
*Adobe Creative Suite CC*  
*InVision, MarvelApp, Flinto...*  
*Microsoft Office*



**Programming**  
*HTML & CSS*  
*PHP & MySql*  
*Arduino & Processing*  
*Javascript*  
*ActionScript 2 & 3*



**Skills**  
*Service Design*  
*Experience Design*  
*Visual UX Design*  
*Storyboarding/Storytelling*  
*Interaction Design*  
*Project Managment*

## Social Skills

*Empathic*  
*Social*  
*Careful*  
*Sharing*  
*Curious*  
*Fast-learner*

## Languages

*French*  
native language  
  
*English:*  
fluent  
TOEIC certification (score of 890 out of 990)  
John Muir's Award diploma (Outward Bound)

*Russian:*  
good working knowledge

## Activities

Cooking, playing guitar and art exhibitions

# Referees



**Matthias Rischewski**

*Head of Information Design Graduate studies at l'École de Design Nantes Atlantique*  
m.rischewski@lecolededesign.com

**Grégoire Cliquet**

*Director of the READi Lab at l'École de Design Nantes Atlantique*  
g.cliquet@lecolededesign.com

**Emmanuel Chéné**

*Head of Managment and Business Administration Graduate studies at l'Institut d'Économie et de Management de Nantes - IAE*  
emmanuel.chene@univ-nantes.fr

**Django Weitz Blanchetta**

*Co-CEO SuperHeroes Amsterdam (NL)*  
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**Phil Ruppner**

*Founder Upperquad, San Francisco (USA)*  
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